



Postgraduate Govt. College for Girls, Sector 42, Chandigarh

About Student Self Groups

Postgraduate Govt. College for Girls, Sector 42, Chandigarh has started student self-help groups under the aegis of SES REC in the institute. The formation of SSHG in the institution is a small step towards entrepreneurship and student engagement in skill-based work that will be helpful with skill-building for entrepreneurship and workmanship among the students along with their degree courses.

SES REC and SSHGs are supervised by Ms. Sunita Kumari, Nodal Officer under the direction of MGNCRE. The MGNCRE is an advisory interface for the Government of India. The council engages with institutions for taking forward experiential learning, community engagement, mentoring, and facilitation for institutional social responsibility, vocational education, skilling for employability, sustainable development, and rural and social entrepreneurship.

- 1. **SAMBHAV** This self-help group is for every new entry who wants to be part of SSHGs in the institute.
- 2. **KITCHEN STORIES** This self-help group is having bakers, and culinary experts.
- 3. **TARAASHNA** This self-help group is having experts in Painting, and Handicrafts.
- 4. **GULKARI-** This self-help group is having artisans of embroidery work like phulkari and painted work on clothes.
- 5. **GREEN AMBASSADORS-** This is a group of students who take care of the environment on campus and help to conduct awareness programs of environmental consciousness to take care of five parameters of environmental sustainability.

WORKING OF SOCIAL ENTREPRENEURSHIP, SWACHHTA AND RURAL ENGAGEMENT (SES RE)

Date of Constitution: October 2022

Postgraduate Govt. College for Girls, Sector-42, Chandigarh is now recognized as a part of the Social Entrepreneurship, Swachhta, Rural Engagement Cell. SES REC was launched by the Ministry of Education, GOI under the Mahatma Gandhi Council for Rural Education (MGNCRE). As part of this initiative; Institute has created 5 groups that work in-campus and outreach community work. These self-help groups are led by faculties from different departments and one Nodal officer,

The idea of SES-REC in the institute was initiated initially in response to the request made by the Mahatma Gandhi National Council of Rural Education at the behest of the Ministry of Education. SES RE was constituted to inculcate and internalize in our faculty, students and community, the values of Mentoring, Social Responsibility, Swachhta and Care for the Environment and Resources. Institute is working hard on five suggested parameters of Environment Sustainability.

Policy Statement:

A Social Entrepreneurship Swachhta & Rural Engagement Cell (SES REC), recognized by Mahatma Gandhi National Council of Rural Education, to work for improved conditions in the areas of Sanitation, Hygiene, Energy Conservation, Water Management and Waste Management, not just within the college campus but outside in the local community, along with the purpose of promoting Rural Entrepreneurship and Social Engagement among the students.

Objective

The ultimate goal of SES REC of postgraduate Govt. College is the realization, even if on a smaller scale, of the twin visions of Swachh Bharat (program launched in 2014) and Aatma Nirbhar Bharat (launched in 2020) - visions envisaged by every citizen of our great country We hardly need to be reminded that the ideas of Swachhta (Cleanliness) and Aatma Nirbharata (Self-Reliance) have been an integral part of India's tradition for ages

The Rationale

For Mahatma Gandhi, the secret of reviving India's economy, One step in the right direction would be the promotion of social entrepreneurship by the institution. Social entrepreneurship is a humanitarian alternative to profit-oriented business set-ups and seeks to create employment and boost the small-scale industry. At the institutional level, it harnesses the creative talents of students to foster enterprising activity among them.

Plan of Action a) To organize day-long bazaars b) To set up SHGs student sale counter

Social Entrepreneurship and Rural/Community Engagement programmes will aim at inspiring, guiding and supporting the students to fulfil their dreams of becoming successful entrepreneurs. Students would be encouraged to come forward with their innovative ideas under the guidance of the Social Entrepreneurship Swachhta & Rural Engagement Cell (SES REC) of the College. The Cell will undertake programmes as declared by MGNCRE from time to time. It will organize observances and celebrations to commemorate special events and thereby instill a sense of self-confidence and shared heritage and create a sense of both institutional and national pride among the students.

Regular Meetings of SSHG and Nodal Officer



Functioning Campus MGNCRE Entrepreneurship Development Cell



SSHG Sales Counter established and operating in the campus

Answer; Institute has established two student sales counters JAYKA and HUNAR at the initial level.

1. 'JAYKA' - Student sale Counter

- Location- College Canteen
- Dishes cooked/baked by SSHG are made available at Student Sale Counter.

2. HUNAR' - Student sale Counter

- · Location- SES RE Cell Office
- Jewelry, decorative items & handicrafts made by SHGs are displayed for sale at reasonable prices for the stakeholders.





'The Kitchen Stories' SHG completed the order of Muffins and cake through the sale counter 'JAYKA'

JAYKA is successfully working at one corner of the college canteen with prior permission from the canteen

contractor. We made available muffins and Dry cakes for tea time on the order. Soon we will start orders of
millet idlis on demand.

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'<u>HUNAR' – STUDENT SALE COUNTER</u>

Following products are available for sale









6. Day long Students Campus Bazaar







STATE LEVEL DAY LONG BAZAR 'KARIGI SE KAROBARI'

DATED: 10TH MARCH 2023

The Social Entrepreneurship Swachhta & Rural Engagement Cell of PGGCG-42, Chandigarh in collaboration with MGNCRE, Department of Higher Education, Ministry of Education, Government of India, organized a State Level One day long exhibition-cum-sale bazaar 'Karigiri Se Karobari'. Sh. Samarth Sharma, Consultant, MGNCRE, Ministry of Education, GOI was the Chief Guest. He has visited and interacted with Self Help Groups. He also awarded trophies and Certificates to the three best SSHGs.

Self Help Groups from NULM, Municipal Corporation, Chandigarh Administration, Northern India Institute of Fashion Technology, Mohali, Amity University, Mohali, GGDSD College, Sector-32, Chandigarh, GCCBA, Sector-50, Chandigarh, and PGGC, Sector-11, Chandigarh participated enthusiastically. A total of 63 Sale stalls were set up of products like Hand-painted/ embroidered fabrics, Customized accessories, Handicrafts, Jewelry, Organic soaps, Nuarhi Teas, Oils, Aromatic candles, Food Court, Tattoo making, Mehndi, Selfie corner, and Music Play.

The stalls were flocked by more than 3000 students, teachers, and office staff of the college.

TOUR TO 'KARIGIRI SE KAROBARI'





Opening by Principal Prof. Nisha Aggarwalat 9 A.M

Arrival of Chief Guest Mr. Samarth Sharma at 2 p.m



















INAUGURATION OF SES REC OFFICE IN PGGCG-42, CHANDIGARHINTERACTION WITH PRINCIPAL, NODAL OFFICER AND CORE COMMITTEE OF SES REC













STUDENT SELF-HELP GROUP SUCCESS STORIES

SHARED BY MEMBER PARTICIPANTS OF SELF-HELP GROUP FROM PGGCG-42













Ms. Sunita Kumari Nodal Officer Prof. Nisha Aggarwal
Principal and Coordinator