

POST GRADUATE GOVT. COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH

Report for the Session 2023-2024

Social Entrepreneurship, Swachhta & Rural Engagement Cell,

1. Day Long Bazaar

On the vibrant day of November 7, 2023, the Day Long Bazaar unfolded with grandeur, featuring 45 stalls that served as a captivating canvas for the ingenuity and dedication of our young entrepreneurs. The esteemed presence of Mrs. Kanwardeep Kaur, SSP of the UT administration, as the Chief Guest, alongside Prof. Nisha Aggarwal, Principal PGGCG42, elevated the occasion to new heights.

This stellar event, a collaborative effort by the Social Entrepreneurship, Swachhta & Rural Engagement Cell, IIC Cell, Women Cell, and Aahar Kranti Club of PGGCG42, not only showcased student startups but also delved into various dimensions of community engagement.

Mrs. Kanwardeep Kaur's tour through the sale stalls, in the company of Principal Prof. Nisha Aggarwal and organizing members, exemplified their unwavering commitment to nurturing and motivating young girls in their skill-based start-ups.







2. Set up a Craft stall in Rose Festival-2024

The Social Entrepreneurship, Swachhata & Rural Engagement Cell (SESRE cell) in collaboration with Dept. of Fine Arts showcased their entrepreneurial prowess by setting up a stall in the Rose Festival. Innovative products made by the students were displayed for sale. Braid making and Tattoo making stalls set by our volunteers attracted visitors especially kids. It adds an entrepreneurial dimension to the festival. Their participation highlighted the institution's commitment to fostering entrepreneurship and creativity among students, showcasing their potential beyond academic pursuits.





3. Making & Distribution of recycled Diyas, Dhoop and scented candles made by student self help groups

The initiative undertaken by the SES RE Cell in the presence of Mrs. Kanwardeep Kaur, first woman SSP to UT Administration to distribute recycled diyas, dhoop made from temple's flower waste , and recycled scented candles before Diwali holds profound significance for various stakeholders. Recycling these items not only reduces waste accumulation in landfills, thus promoting environmental sustainability, but also aligns with global efforts to combat environmental degradation. Moreover, the involvement of student self help group volunteers fosters a sense of ownership and empowerment, leading to well-being through skill development and economic opportunities.. By repurposing waste temple flowers for Diwali celebrations, the initiative effectively intertwines environmental conservation with cultural preservation, highlighting the harmonious relationship between tradition and sustainability.



4. Participation in World Youth Festival-2024 in Russia

The World Youth Festival is **the largest youth event in the world** that was held by the Decree of Russian President Vladimir Putin. The Festival was fully sponsored by the Russian Govt. and hosted **20,000 young Russian and foreign leaders** in such fields as business, media, international cooperation, culture, science, education, volunteering and charity, sports and various areas of public life. During Fest the City brings together bright and talented young people from all over the world. Throughout the Festival, there were eventful programs of educational, cultural, scientific and sports activities. Festival participants got the opportunity to take part in exciting workshops, discussions, panel sessions and training, see performances by the best creative teams, and spend the evenings at concerts and talk shows with famous artists and other WYF 2024 participants.

At PGGCG-42, An orientation session was conducted with the help of the National preparatory committee for the World Youth Festival 2024 to provide the opportunity to participate in the World Youth Festival in Russia. Ten students applied for this prestigious event, and after a rigorous selection process, **Ms. Ritika Thakur, MA II Public Administration, Ms. Abhilasha Narwal, BA III and Ms. Rajandeep Kaur, BA III** was successfully chosen from our college to represent India on the global stage in Russia from March 1st to 7th, 2024. The college takes immense pride in their achievement and wishes them the best as they embark on this remarkable journey to represent their country and city at an international platform.





सुश्री रितिका ठाकुर, एमए पब्लिक एडमिनिस्ट्रेशन, सुश्री राजनदीप कौर और सुश्री अभिलाषा नरवाल, विश्व युवा महोत्सव 2024 रूस में, चंडीगढ़ का प्रतिनिधित्व करेंगी

चंडीगढ़ : देश प्यार न्यूज : सुविधाजनक बनाने के ल्योहार के पोस्टग्रेजुएट गवर्नमेंट कॉलेज फॉर मिशन पर प्रकाश डाला। प्रोफेसर निशा गर्लस, सेक्टर 42, चंडीगढ़ से सुश्री अग्रवाल ने कहा, हमें विश्वास है कि



रितिका ठाकुर, एमए पब्लिक एडमिनिस्ट्रेशन, सुश्री राजनदीप कौर और सुश्री अभिलाषा नरवाल, दोनों बीए तृतीय वर्ष को विश्व युवा महोत्सव 2024+ रूस में, चंडीगढ़ का प्रतिनिधित्व करने के लिए चुना गया है। रूसी राष्ट्रपति व्लादिमीर पुतिन ने आधिकारिक तौर पर घोषणा की है कि यह उत्सव 1 मार्च से 7 मार्च 2024 तक सिरियस संघीय क्षेत्र में होगा। प्रो. (डॉ.) निशा अग्रवाल प्रतिभागियों और उनके अभिभावकों को हार्दिक बधाई देती हैं। अपनी टिप्पणी में, उन्होंने नई मित्रता को बढ़ावा देने और विविध राष्ट्रीय संस्कृतियों और परंपराओं के आदान-प्रदान को हमारी लड़कियां हमारे चंडीगढ़ का शानदार ढंग से प्रतिनिधित्व करेंगी और वैश्विक मंच पर हमारी समृद्ध सांस्कृतिक विरासत का प्रदर्शन करेंगी। नोडल अधिकारी श्रीमती सुनीता कुमारी, सांस्कृतिक प्रभारी, स्नातकोत्तर शासकीय। कॉलेज फॉर गर्लस, सेक्टर 42 चंडीगढ़ और नेशनल प्रिपरेशन कमेटी इंडिया वर्ल्ड यूथ फेस्ट फेस्टिवल 2024 के श्री रोहित कुमार भी उपस्थित थे, उन्होंने साझा किया कि इन प्रतिभागियों को इस असाधारण कार्यक्रम में अपने जुनून को साझा करने और समान विचारधारा वाले व्यक्तियों के साथ जुड़ने के लिए मंच मिलेगा।

ВСЕМИРНЫЙ ФЕСТИВАЛЬ МОЛОДЕЖИ 2024

Participant Voucher

World Youth Festival 2024

Personal Data	
Full name	Narwal Abhilasha
ID number	2208680
Date of birth	13.01.2005
Country of residence	India
Region of residence	

Accommodation	
Hotel	Sochi Park Hotel
Contact Information (address, phone, website)	6k10 Kontinentalny prospekt, p. g. t. Sirius +7 (800) 201-55-55 https://sochiparkhotel.ru/en/

Transportation

Participants will arrive from February 28 to March 1, 2024. During the arrival period, all participants will be provided with round-the-clock transfer from the Sochi International Airport or the Adler Railway Station to the accommodation site. At the arrival points, volunteers will meet participants with a Festival sign.

Accreditation

Participants can schedule an accreditation appointment in the Accreditation section of the Account.

Accreditation Center Opening Hours:

- from 9:00 to 7:00 (from February 27 to March 4, 2024)
- from 00:00 to 20:00 (on March 5)
- from 8:00 to 16:00 (on March 6)

Contact Information	
Call Center	8 800 551 11 81 – calls in Russia +7 495 380 11 81 – international calls email: help@fest2024.com
Wi-Fi	WYF2024
Password	13012005

ВСЕМИРНЫЙ ФЕСТИВАЛЬ МОЛОДЕЖИ 2024

Participant Voucher

World Youth Festival 2024

Personal Data	
Full name	Kaur Rajandeep
ID number	2211474
Date of birth	09.05.2003
Country of residence	India
Region of residence	

Accommodation	
Hotel	Sochi Park Hotel
Contact Information (address, phone, website)	6k10 Kontinentalny prospekt, p. g. t. Sirius +7 (800) 201-55-55 https://sochiparkhotel.ru/en/

Transportation

Participants will arrive from February 28 to March 1, 2024. During the arrival period, all participants will be provided with round-the-clock transfer from the Sochi International Airport or the Adler Railway Station to the accommodation site. At the arrival points, volunteers will meet participants with a Festival sign.

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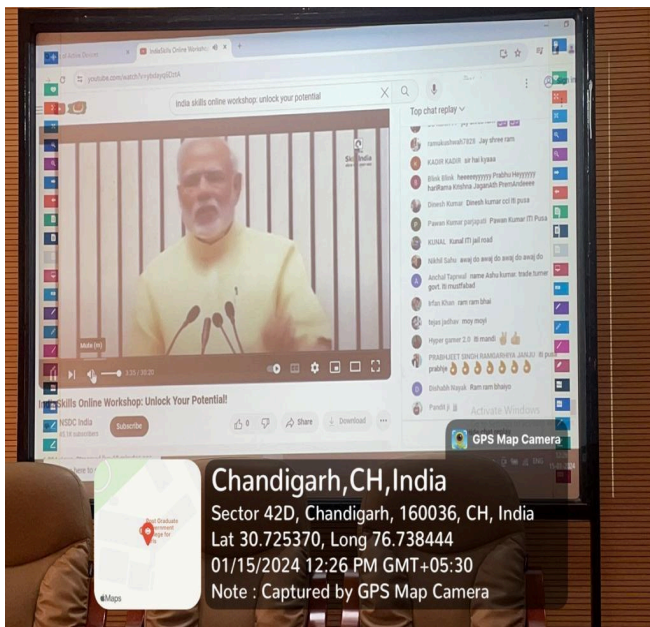
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Contact Information	
Call Center	8 800 551 11 81 – calls in Russia +7 495 380 11 81 – international calls email: help@fest2024.com
Wi-Fi	WYF2024
Password	09052003

5. India Skills Competition 2023

Organized an online session for the students in the mini conference room of the college. Raised awareness among stakeholders to participate in India Skills Competition 2023 on skill india digital platform on 20th December 2023. India Skill Competition stands as the nation's largest skill competition aiming to showcase the pinnacle of skill development standards and provide a platform for young individuals to exhibit their talent both at national and international level.



6. Institution's Innovation Council Regional Meet (IIC)

Attended Institution's Innovation Council Regional Meet organized by Ministry of Education and All India Council for Technical Education at Punjab University, Chandigarh on 21st November, 2023. Attended Entrepreneurship and Rural Development Conclave on Enlightening the Entrepreneurial Spirit at NITTTR, Chandigarh. on 30th November, 2023. These conclaves served as a platform for fostering innovation, collaboration, and empowerment within the realm of entrepreneurship, particularly in rural areas.



7. Evident of Success Stories of Entrepreneurship activities in the college

KARIGIRI SE KAROBARI
under the aegis
Social Entrepreneurship Swachhta & Rural Engagement Cell of
Postgraduate Govt. College for Girls, Sector-42, Chandigarh
in collaboration with
MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India



We are grateful to SHG and SES REC for giving us this opportunity to come forward as a startup business. The response we got at 'Karigiri se Karobari' was really good. We are happy and satisfied with the outcome.

For Further Details Contact:
Hargagandeep Kaur
9855563117

Super successful
'Karigiri se Karobari'
One Day Long Bazaar!

7th November 2023 Post graduate govt collage for girls
sectore 42 Chandigarh

Items sold

- Nail extensions
- Hand-made Chocolate
- Hand-made Earrings

Presented by: Kunika Sethi
(M.Com 2nd year)



Profit:-
4300

Customer reviews :-



POST GRADUATE GOVERNMENT COLLEGE FOR GIRLS
"Karigiri Se Karobari"
10TH MARCH, 2023
THE BAKE LAND BY TANYA SHARMA (BA II)

Grateful for the opportunity provided by the Social Entrepreneurship Swachhta and Rural Engagement Cell of PGGCG - 42 as well as by the MGNCRE, Department Of Higher Education, Ministry Of Education, Govt. Of India.

Items Sold :
Chocolate Rolls
Pineapple and Strawberry Puddings

The profit earned had
been a successful total
of 3000/-



Chandigarh, CH, India
Sector 42D, Chandigarh, 160036, CH, India
Lat 30.725088, Long 76.738625
11/07/2023 10:10 AM GMT+05:30
Note : Captured by GPS Map Camera





पीजीसीसीजी-42, महाविद्यालय, चंडीगढ़ में प्री-दीवाली फेस्ट के तहत एक दिवसीय बाज़ार लगाया गया

चण्डीगढ़, 7 नवंबर (जागृति लहर खबर)। चण्डीगढ़ शहर का एक प्रतिष्ठित शैक्षणिक संस्थान पीजीसीसीजी-42, चंडीगढ़, ने एक जीवंत और अभिनव दिन भर चलने वाले बाज़ार की मेजबानी की, जोकि प्री-दीवाली फेस्ट का आयोजन का अंग बन रहा था। इसमें विभिन्न प्रकार के उत्पादों और गतिविधियों को एक साथ लाया गया। संस्थान के छात्रों और शिक्षकों ने इस कार्यक्रम में सक्रिय भाग लिया।

आभूषण, सौंदर्य प्रसाधन, जैविक उत्पाद, जैविक साबुन, सुगंधित मोमबत्तियाँ और बहुत कुछ सहित उत्पादों की एक अनूठी श्रृंखला पेश की गई थी। उत्सुक लोगों को टैटू बनाने, नेल आर्ट और मेहंदी स्टालों जैसी गतिविधियों का आनंद लेने का अवसर मिला, जिससे कार्यक्रम में मनोरंजन और रचनात्मकता का तत्व जुड़ गया। प्रत्येक प्रो (डॉ.) द्वारा उपलब्ध और स्वस्थित युवा कल्याणकारी प्रसिद्धिवादी के बीच शामिल होने के लिए एक टैटू बनाने, नेल आर्ट और मेहंदी स्टालों जैसी गतिविधियों का आनंद लेने का अवसर मिला, जिससे कार्यक्रम में मनोरंजन और रचनात्मकता का तत्व जुड़ गया।

पीजीसीसीजी-42, महाविद्यालय, चंडीगढ़ में प्री-दीवाली फेस्ट के तहत बाज़ार लगाया

चंडीगढ़। स्टेट समाचार। सनी कुमार



चण्डीगढ़ शहर का एक प्रतिष्ठित शैक्षणिक संस्थान पीजीसीसीजी-42, चंडीगढ़, ने एक जीवंत और अभिनव दिन भर चलने वाले बाज़ार की मेजबानी की, जोकि प्री-दीवाली फेस्ट का आयोजन का अंग बन रहा था। इसमें विभिन्न प्रकार के उत्पादों और गतिविधियों को एक साथ लाया गया। संस्थान के छात्रों और शिक्षकों ने इस कार्यक्रम में सक्रिय भाग लिया।

रचनात्मकता और समर्पण की सराहना की। उन्होंने युवा लड़कियों को उद्यमिता में और अधिक उपलब्धियाँ हासिल करने के लिए प्रेरित किया। स्वयं सहायता समूहों के माध्यम से लघु व्यवसाय विचारों को बढ़ावा देने और स्वस्थ भोजन के बारे में जागरूकता फैलाने के लिए संस्थान की प्रतिबद्धता, विशेष रूप से आहार क्रांति क्लब के माध्यम से बाज़ार पर ध्यान केंद्रित करना। निवेदिता चरितार्थ ट्रस्ट के डॉ. बिमल अंजुम और डॉ. कल्याणी सिंह के सहयोग से, संस्थान सक्रिय रूप से संस्थान की महिला सेल द्वारा %जॉय ऑफ

8. Aahaar kranti -Millet Revolution

The institute is committed to promoting small business ideas and spreading awareness about the importance and use of millets in daily diets and following a healthy lifestyle as part of the Aahaar Kranti mission – Food Revolution under the able guidance of Dr Varinder Garg, OSD to Union Health Minister and President, PGIMER, Chandigarh. The Chief Guest, Mrs Kanwardeep Kaur and Principal, Prof (Dr) Nisha Aggarwal and Dr Bimal Anjum, Nivedita Charitable Trust visited the stalls and motivated the young girls to keep promoting their start ups and to achieve more milestones in entrepreneurship. Ms Khushi and Ms Abhilasha of BA III put up an innovative stall

of ragi golgappas and ragi papdi chaat, Ms Sukhmandeep Kaur of BSc II Microbiology put up a stall of delicious ragi coconut balls and coconut ladoos, Ms Pururva Pathak of BSc II Microbiology put up a counter for amazing jowar chocolate cupcakes and Ms Radha of BA III displayed and sold gluten free bajra jaggery ladoos etc. Event was organized in collaboration with Aahar Kranti Club of the institute.



Sunita Kumari

Ms. Sunita Kumari
Nodal Officer SES RE Cell
PGGCG-42, Chandigarh

Nisha Aggarwal

Prof. Nisha Aggarwal
Principal, PGGCG-42, Chandigarh.