**Post Graduate Govt. College for Girls, Sector-42, Chandigarh**

**Teaching Plan (Odd Semester) Session (2019-2020)**

**Class: B.COM I**   **Name of the Teacher: Keerat brar**

**Subject: Business economics Period: 1st**

**Paper: 104 Room No: 302**

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| **S. No** | **Dates** | **Topics to be Covered** |
| Week 1 | 23-07-2019 to 27-07-2019 | Utility Approach: Meaning, Types, Relationship between Marginal Utility and Total Utility |
| Week 2 | 29-07-2019 to 03-08-2019 | Utility Approach: Law of Diminishing marginal Utility, Law of Equi- Marginal Utility, Consumer Equilibrium |
| Week 3 | 05-08-2019 to 10-08-2019 | Law of Demand: meaning, Law of Demand, Increase in Demand |
| Week 4 | 13-08-2019 to 17-08-2019 | Elasticity of Demand: Meaning, degrees of Elasticity of Demand, Measurement of elasticity of Demand |
| Week 5 | 19-08-2019 to 24-08-2019 | Production Function: Meaning, law of variable Proportion, Laws of Return to Scale and Returns to Factor |
| Week 6 | 26-08-2019 to 31-08-2019 | Cost Curves: Meaning of Average and marginal cost curves, Short run and Long run cost curves |
| Week 7 | 02-09-2019 to 07-09-2019 | Indifference Curve Analysis: Properties, Consumer Equilibrium, Price Effect, Income Effect, Substitution Effect |
| Week 8 | 09-09-2019 to 14-09-2019 | Indifference Curve Analysis: price effect a combination of Income Effect and Substitution Effect |
| Week 9 | 16-09-2019 to 21-09-2019 | Revenue curves: Meaning of revenue curves, Relation between Total revenue and Average Revenue, relation Between Total Revenue and Marginal revenue |
| Week 10 | 23-09-2019 to 28-09-2019  (Youth Festival 24-09-2019 to 27-09-2019) | Youth Festival |
| Week 11 | 30-09-2019 to 05-10-2019 | Preparatory days |
| Mid Semester Exams | | |
| Week 12 | 16-10-2019 to 19-10-2019 | Perfect Competition: Features, Equilibrium of firm and industry |
| Week 13 | 21-10-2019 to 26-10-2019 | Perfect Competition: Role of time elements in price determination |
| Week 14 | 29-10-2019 to 02-11-2019 | Monopoly: features, Equilibrium of firm/industry, price discrimination and its types |
| Week 15 | 04-11-2019 to 09-11-2019 | Monopolistic competition: Features, price output policy of the firm, selling costs effects |
| Week 16 | 11-11-2019 to 16-11-2019 | Oligopoly: Features, Price Leadership, Collusive oligopoly, kinky demand curve |
| Week 17 | 18-11-2019 to 23-11-2019 | Preparatory days |
| Week 18 | 25-11-2019 to 30-11-2019 | Preparatory days |