**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Even Semester**

**(2017-18)**

**Class: M. Com II Name of the Teacher: Geetanjali**

**Subject:** Consumer Behaviour **Period : 1st**

**Paper : Room No : 205**

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| **S. No** | **Date From** | **Date Upto** | | **Topics to be covered** |
| Week 1 | Jan 08, 2018 | Jan 13, 2018 | | Consumer Behaviour |
| Week 2 | Jan 15, 2018 | Jan 20, 2018 | | Consumer Buying ProcessI |
| Week 3 | Jan 22, 2018 | Jan 27, 2018 | | Consumer Buying ProcessII |
| Week 4 | Jan 29, 2018 | Feb 3, 2018 | | Consumer Behaviour Models, Consumer Roles and Buying Behaviour |
| Week 5 | Feb 5, 2018 | Feb 10, 2018 | | Profile of the consumer Innovator, Motivation |
| Week 6 | Feb 12, 2018 | Feb 17, 2018 | | Personality, Perception |
| Week 7 | Feb 19, 2018 | Feb 24, 2018 | | Attitude |
| Week 8 | Feb 26, 2018 | Mar 03 , 2018 | | Learning |
| **2nd week March (Mid Semester Exam)** | | | | |
| Week 9 | March 12, 2018 | | March 17, 2018 | Life Styles, Self Concept |
| Week 10 | March 19 , 2018 | | March 24, 2018 | Culture, Sub culture, Social Class |
| Week 11 | March 26, 2018 | | March 31, 2018 | Group Influences, Opinion Leaders |
| Week 12 | April 02, 2018 | | April 07, 2018 | Diffusion, Organisational buying Behaviour |
| Week 13 | April 09, 2018 | | April 14 , 2018 | Profit and Non-profit organizations, Consumer Behaviour Research |
| Week 14 | April 16, 2018 | | April 21, 2018 | Issues & Complexities |
| Week 15 | April 23, 2018 | | April 28, 2018 | Cross Cultural Dimensions |
| Week 16 | April 30, 2018 | | May 05, 2018 | Revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Even Semester**

**(2017-18)**

**Class: B. Com II Name of the Teacher: Geetanjali**

**Subject: Advanced Accounting Period : 2nd & 4th**

**Paper : Room No :**

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| **S. No** | **Date From** | **Date Upto** | | **Topics to be covered** |
| Week 1 | Jan 08, 2018 | Jan 13, 2018 | | Insurance |
| Week 2 | Jan 15, 2018 | Jan 20, 2018 | | Insurance |
| Week 3 | Jan 22, 2018 | Jan 27, 2018 | | Insurance |
| Week 4 | Jan 29, 2018 | Feb 3, 2018 | | Hire Purchase |
| Week 5 | Feb 5, 2018 | Feb 10, 2018 | | Hire Purchase |
| Week 6 | Feb 12, 2018 | Feb 17, 2018 | | Investment |
| Week 7 | Feb 19, 2018 | Feb 24, 2018 | | Investment |
| Week 8 | Feb 26, 2018 | Mar 03 , 2018 | | Valuation of Shares |
| **2nd week March (Mid Semester Exam)** | | | | |
| Week 9 | March 12, 2018 | | March 17, 2018 | Liquidation |
| Week 10 | March 19 , 2018 | | March 24, 2018 | Liquidation |
| Week 11 | March 26, 2018 | | March 31, 2018 | Amalgamation |
| Week 12 | April 02, 2018 | | April 07, 2018 | Amalgamation |
| Week 13 | April 09, 2018 | | April 14 , 2018 | Holding Company |
| Week 14 | April 16, 2018 | | April 21, 2018 | Holding Company |
| Week 15 | April 23, 2018 | | April 28, 2018 | Internal Reconstruction; Goodwill |
| Week 16 | April 30, 2018 | | May 05, 2018 | Revision |