**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class:** B.Com Ist Sem. **Name of the Teacher:** Indu & Dr.Mamta Malhotra

**Subject:** Psychology for Managers **Period:** Ist (Section B) & **Period:** 6th (Section A)

**Paper:** Psychology for Managers **Room No** : 302 **Room No:** 301

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| **Sr. No** | **Date From** | **Date Upto** | **Topics to be covered** |
|  | **(For ongoing classes)** | |  |
| Week 1 | July 24, 2018 | July 28, 2018 |  |
| Week 2 | July 30, 2018 | August 4, 2018 | Meaning, Definitions, Need and Importance of Organizational Behavior |
| Week 3 | August 6, 2018 | August 11, 2018 | Contributing Disciplines of OB. |
| Week 4 | August 13, 2018 | August 18, 2018 | Nature and Scope of OB, Significance of OB. |
| Week 5 | August 20, 2018 | August 25, 2018 | Approaches and Models of OB. |
| Week 6 | August 27, 2018 | September 1, 2018 | Introduction and meaning of Individual Behavior |
| Week 7 | September 3, 2018 | September 8, 2018 | Factors affecting Individual Behavior |
| Week 8 | September 10, 2018 | September 15, 2018 | Models of Individual Behavior |
| Week 9 | September 17, 2018 | September 22, 2018 | Meaning and Importance of Motivation |
| Week 10 | September 24, 2018 | September 29, 2018 | Theories of Motivation |
| Week 11 | October 1, 2018 | October 8, 2018 | Theories of Motivation |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | Personality: Meaning, features, determinants and theories. |
| Week 13 | October 29, 2018 | November 3, 2018 | Perception: Nature, Importance, Process. Errors and Distortion. |
| Week 14 | November 5, 2018 | November 10, 2018 | Attitudes and Values |
| Week 15 | November 12, 2018 | November 17, 2018 | Meaning and Importance of Leadership, Leadership Styles |
| Week 16 | November 19, 2018 | November 22, 2018 | Models and Theories of Leadership |
| Week 17 | November 26, 2018 | December 1, 2018 | Stress Mgt., Conflict Mgt. |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class: MCOM1 Name of the Teacher:Dr. Mamta**

**Subject:org. theory & beh. Period :2nd**

**Paper : Room No :305**

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| **S. No** | **Date From** | | **Date Upto** | **Topics to be covered** |
| Week 1 | **(For ongoing classes)** | | | INTRO TO OB |
| July 24, 2018 | | July 28, 2018 |
| Week 2 | July 30, 2018 | August 4, 2018 | | INTRO TO OB |
| Week 3 | August 6, 2018 | August 11, 2018 | | ORG THEORIES |
| Week 4 | August 13, 2018 | August 18, 2018 | | ORG THEORIES |
| Week 5 | August 20, 2018 | August 25, 2018 | | ORG. STRUCTURE, BUREAUCRATISATION |
| Week 6 | August 27, 2018 | September 1, 2018 | | OB- CONCEPT, MODELS,CHALLENGES |
| Week 7 | September 3, 2018 | September 8, 2018 | | INDIVIDUAL BEHAVIOR, VALUES |
| Week 8 | September 10, 2018 | September 15, 2018 | | **ATTITUDES, PERSONALITY** |
| Week 9 | September 17, 2018 | September 22, 2018 | | EMOTIONS, PERCEPTUAL PROCESS |
| Week 10 | September 24, 2018 | September 29, 2018 | | GROUP DECISION MAKING |
| Week 11 | October 1, 2018 | October 8, 2018 | | COMMNICATION, MOTIVATION |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | | BEHAVIOR MODIFICATION, ORG. EFFECTIVENESS |
| Week 13 | October 29, 2018 | November 3, 2018 | | POWER, CONFLICT |
| Week 14 | November 5, 2018 | November 10, 2018 | | WORKSTRESS, ORG. CULTURE |
| Week 15 | November 12, 2018 | November 17, 2018 | | ORG. DEVELOPMENT |
| Week 16 | November 19, 2018 | November 22, 2018 | | STRESS MANAGEMENT |
| Week 17 | November 26, 2018 | December 1, 2018 | | CASE STUDIES, REVISION |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class: MCOM 3RD SEM Name of the Teacher:Dr. Mamta**

**Subject:MARKETING RESEARCH Period :3RD**

**Paper : Room No :204**

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| **S. No** | **Date From** | | **Date Upto** | **Topics to be covered** |
| Week 1 | **(For ongoing classes)** | | | MARKETING RESEARCH INTRO |
| July 24, 2018 | | July 28, 2018 |
| Week 2 | July 30, 2018 | August 4, 2018 | | RESEARCH RELIABILITY, VALIDITY, PROBLEMS |
| Week 3 | August 6, 2018 | August 11, 2018 | | MIS, syndicated research |
| Week 4 | August 13, 2018 | August 18, 2018 | | MR process, problem identification, information needs, MR proposal |
| Week 5 | August 20, 2018 | August 25, 2018 | | Research designs, types |
| Week 6 | August 27, 2018 | September 1, 2018 | | Collection methods, techniques |
| Week 7 | September 3, 2018 | September 8, 2018 | | Data sources and research, questionnaire |
| Week 8 | September 10, 2018 | September 15, 2018 | | **Sample design and field work, sample size, sampling, non sampling errors** |
| Week 9 | September 17, 2018 | September 22, 2018 | | **Data analysis and report preparations, data editing** |
| Week 10 | September 24, 2018 | September 29, 2018 | | Univariate data analysis |
| Week 11 | October 1, 2018 | October 8, 2018 | | Multivariate analysis |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | | Consumer research |
| Week 13 | October 29, 2018 | November 3, 2018 | | Scaling techniques, product research |
| Week 14 | November 5, 2018 | November 10, 2018 | | Advertising research, mktg. and sales forecasting |
| Week 15 | November 12, 2018 | November 17, 2018 | | Sales analysis |
| Week 16 | November 19, 2018 | November 22, 2018 | | Ethics in MR |
| Week 17 | November 26, 2018 | December 1, 2018 | | MR in India |