**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class: B.com 1st sem Name of the Teacher: Prof. Kamlesh Bajaj**

**Subject: Commercial Law Period : 3rd (3-6)**

**Paper : Room No : 301**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S. No** | **Date From** | | **Date Upto** | **Topics to be covered** |
| Week 1 | **(For ongoing classes)** | | |  |
| July 24, 2018 | | July 28, 2018 |
| Week 2 | July 30, 2018 | August 4, 2018 | | Nature of contract |
| Week 3 | August 6, 2018 | August 11, 2018 | | Offer and acceptance |
| Week 4 | August 13, 2018 | August 18, 2018 | | Consideration  Capacity of parties |
| Week 5 | August 20, 2018 | August 25, 2018 | | Free consent |
| Week 6 | August 27, 2018 | September 1, 2018 | | Legality of contract |
| Week 7 | September 3, 2018 | September 8, 2018 | | Performance of contract  Discharge of contract |
| Week 8 | September 10, 2018 | September 15, 2018 | | Indemnity and guarantee |
| Week 9 | September 17, 2018 | September 22, 2018 | | Agency |
| Week 10 | September 24, 2018 | September 29, 2018 | | RTI ACT |
| Week 11 | October 1, 2018 | October 8, 2018 | | *Revision* |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | | Contingent contracts |
| Week 13 | October 29, 2018 | November 3, 2018 | | Quasi contracts |
| Week 14 | November 5, 2018 | November 10, 2018 | | Remedies for breach |
| Week 15 | November 12, 2018 | November 17, 2018 | | Bailment and pledge |
| Week 16 | November 19, 2018 | November 22, 2018 | | Consumer Protection Act |
| Week 17 | November 26, 2018 | December 1, 2018 | | Revision |
|  |  |  | |  |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class: b.com 5th sem Name of the Teacher: Prof. Kamlesh Bajaj**

**Subject: Management Accounting Period : 4th**

**Paper : Room No : 304**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S. No** | **Date From** | | **Date Upto** | **Topics to be covered** |
| Week 1 | **(For ongoing classes)** | | |  |
| July 24, 2018 | | July 28, 2018 |
| Week 2 | July 30, 2018 | August 4, 2018 | | Nature of mgt accounting |
| Week 3 | August 6, 2018 | August 11, 2018 | | Financial statement analysis |
| Week 4 | August 13, 2018 | August 18, 2018 | | Practical problems |
| Week 5 | August 20, 2018 | August 25, 2018 | | Ratio analysis |
| Week 6 | August 27, 2018 | September 1, 2018 | | Practical problems |
| Week 7 | September 3, 2018 | September 8, 2018 | | Practical problems |
| Week 8 | September 10, 2018 | September 15, 2018 | | Cash flow statement |
| Week 9 | September 17, 2018 | September 22, 2018 | | Practical problems  Social accounting |
| Week 10 | September 24, 2018 | September 29, 2018 | | Fund flow statement |
| Week 11 | October 1, 2018 | October 8, 2018 | | *Practical problems* |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | | Price level accounting |
| Week 13 | October 29, 2018 | November 3, 2018 | | Practical problems |
| Week 14 | November 5, 2018 | November 10, 2018 | | Human resource accounting |
| Week 15 | November 12, 2018 | November 17, 2018 | | Responsibility accounting |
| Week 16 | November 19, 2018 | November 22, 2018 | | Revision |
| Week 17 | November 26, 2018 | December 1, 2018 | | Revision |
|  |  |  | |  |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class: M.com 1st sem Name of the Teacher: Prof Kamlesh Bajaj**

**Subject: Marketing Management Period : 6th**

**Paper : Room No : 305**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S. No** | **Date From** | | **Date Upto** | **Topics to be covered** |
| Week 1 | **(For ongoing classes)** | | |  |
| July 24, 2018 | | July 28, 2018 |
| Week 2 | July 30, 2018 | August 4, 2018 | | Introduction to Marketing Management |
| Week 3 | August 6, 2018 | August 11, 2018 | | Marketing- Meaning and approaches |
| Week 4 | August 13, 2018 | August 18, 2018 | | Role of Marketing in  Organizations |
| Week 5 | August 20, 2018 | August 25, 2018 | | 4Ps & beyond |
| Week 6 | August 27, 2018 | September 1, 2018 | | Marketing Challenges. Marketing Process  Marketing Planning |
| Week 7 | September 3, 2018 | September 8, 2018 | | Marketing information system. Analyzing Market Opportunities  Analyzing the Marketing Environment |
| Week 8 | September 10, 2018 | September 15, 2018 | | Buying Behaviour- Consumer, |
| Week 9 | September 17, 2018 | September 22, 2018 | | Contd. , Business & Industrial |
| Week 10 | September 24, 2018 | September 29, 2018 | | Measuring and  Forecasting Market Demand. |
| Week 11 | October 1, 2018 | October 8, 2018 | | Product management**:** Product- Meaning and Classifications, New Product Development |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | | Managing Service - Idea, Institution, Person, Place And Event. |
| Week 13 | October 29, 2018 | November 3, 2018 | | Public Relations. |
| Week 14 | November 5, 2018 | November 10, 2018 | | Pricing, Distribution and Promotion |
| Week 15 | November 12, 2018 | November 17, 2018 | | Pricing- Influencing factors, Approaches, Strategies and Programmes |
| Week 16 | November 19, 2018 | November 22, 2018 | | Channels of Distribution and Logistics. |
| Week 17 | November 26, 2018 | December 1, 2018 | | Promotion Strategies - Advertising, Sales Promotion |
|  |  |  | |  |