

Post Graduate Govt. College for Girls, Sector 42, Chandigarh

Panjab University, Chandigarh

Project Report on Implementation of Vittiya Saksharta Abhiyan (VISAKA)

Background Note:

In view of recent decisions of the Government, India is on the cusp of a major financial revolution. As we shift from a cash-dependent to a less cash economy, we look forward to better social equity, availability of more resources for development work through higher revenue collection, eradication of fake currency, a reduction in illegal transactions and a curb on black money.

The MHRD took cognizance of changes required to meet the goals of Digital India and accordingly launched its flagship programme called '*Vittiya Saksharta Abhiyan (VISAKA)*'. The purpose of the VISAKA is to actively engage the youth/ students of Higher Education Institutions to encourage and motivate all payers and payees to use a digitally enabled cashless economic system for transfer of funds. Ministry of Human Resource Development views the institutions of higher education in the country, faculty members and students to take the lead and act as engines of this transformational shift.

Understanding the crucial role to be played by higher education institutions, our college – *Post Graduate Govt. College for Girls, Sector 42, Chandigarh* has framed its action plan as given below. The college aims to spread digital financial literacy among the households, market places, sabzi mandis and nearby villages through student volunteers. The student volunteers of the college will be the torch bearers of the strategy under able the guidance of Principal, Prof. Binu Dogra.

Mentors:

1. Prof. Binu Dogra, Principal
2. Dr. Dalip Kumar, UGC Coordinator, Incharge - Biotechnology
3. Prof. Punam Agarwal. Incharge – Computer Applications
4. Dr. Seema Gupta, NSS Programme Officer
5. Dr. Jagjeet Kaur, NCC Programme Officer

Action Plan:

1. Number of Trainers Identified : **04** (Serial No. 2-4 mentioned above and Manager, Bank of India)
2. Number of enrollments of Student Volunteers on MHRD Website: **574**
<http://164.100.72.146/Kranti/citizen/secure/initEnrollVolunteer.do>
3. Number of enrollments of Non-Teaching Staff Volunteers on MHRD Website: **67**
<http://164.100.72.146/Kranti/citizen/secure/initEnrollVolunteer.do>
4. Training of the volunteers (in adopting households/establishments for canvassing digital payments) on **Tuesday, 20th December 2016** :
 - a. Audio-Video Clips and Presentation provided by MHRD Given (Website link on college website <http://www.gcg42.ac.in/index.php/videos/>)
 - b. Powerpoint Presentation for Merchants Given (Website link on college website <http://www.gcg42.ac.in/index.php/governance/>)
5. Market and establishments visits begin on **Tuesday, 20th December 2016**.
6. Preparation and Submission of list of market and establishment approached by the volunteers.

7. Training of the NCC/ NSS volunteers (in adopting households/establishments for canvassing digital payments) scheduled for **Friday, 30th December 2016** :
 - a. Audio-Video Clips and Presentation provided by MHRD to be given (Website link on college website <http://www.gcg42.ac.in/index.php/videos/>)
 - b. Powerpoint Presentation for Merchants to be given (Website link on college website <http://www.gcg42.ac.in/index.php/governance/>)
 - c. Powerpoint Presentation for Household to be given (Website link on college website <http://www.gcg42.ac.in/index.php/governance/>) - Yet to be uploaded
8. Canvassing by the NSS/NCC volunteers – Households and Market places (w.e.f **Saturday. 31st December 2016**)
9. Canvassing by the NSS/NCC volunteers – Khajeri Village adopted by the college (w.e.f **Saturday. 31st December 2016**)
10. Canvassing by volunteers = Subzi Mandi, Sector 43, Chandigarh (w.e.f **Saturday. 31st December 2016**)
11. Report Collection from volunteers – **Wednesday, 11th January 2017**
12. Uploading of Final Report on MHRD VISAKA Website and also on College Website on **Thursday, 12th January 2017.**

Initiative already taken by the College for Digital Payment:

1. Provision for online payment of fees including debit and credit card.
2. PFMS/ Bank Transfer for Salaries, Wages and payments to vendors.
3. Provision for online payment of university/ examination fees.